How to make a $\textit{Jet}$ evaluation

By Donald Crawford, Ph.D. creator of $\textit{Jet}$ evaluations

Making an evaluation using the $\textit{Jet}$ Educator Evaluation is quite different from the usual way of evaluating educators. A traditional evaluation starts with observations and then requires the evaluator to write a one-off narrative describing the unique strengths and weakness of this one individual based on what happened during the observation. The observed strengths and weaknesses may or may not have anything to do with professional development that has been provided to the staff. The next evaluation, of the teacher next door, also begins with an observation and requires the creation a new set of strengths and weakness that probably have nothing to do with any other evaluation—previous evaluations of this educator, or current evaluations of peers. Often, the teachers are not expecting feedback on the aspects of the teaching craft which happen to be observed—they are likely to be focused on some other areas of teaching and are unable to anticipate what will be described from the observation. Most importantly, descriptions of “areas of weakness” required in the evaluation do not give a picture of what excellence looks like, leaving the teacher with little direction as to how to improve. Such evaluations are fundamentally flawed because they are driven by chance—by what happens to be seen during the observation. Here is a diagram of the traditional evaluation process.

A $\textit{Jet}$ Educator Evaluation begins before the observation, with a careful selection of objectives—of discrete teaching (or administrative) skills and behaviors that are desired. These can be selected on any number of criteria. Objectives for evaluation can be chosen on the basis of professional development (things we just taught you how to do), district-wide expectations
(things we have asked you to do), salient problems in
the classroom (things you need to do to get your class
under control), or preference of the school leader (things
I want to have happen in this school). The objectives
are selected by checking them off the full list on the Jet
Evaluations website. The objectives are stated as
expectations and can be printed out to be shared with
staff ahead of time—in a staff meeting, if they are
uniform across the building, or in the pre-conference, if
they are unique to the educator. See an example to the
right.

Once objectives are selected for the particular
educator to be evaluated, a click of a button causes the
Jet Evaluations website to create data-gathering forms
unique to that set of objectives. For teachers, there are
two forms—one listing for the evaluator the “points to
look for” while doing in-class observations and a
second form listing the “questions to be asked” of the
teacher to document the way they meet those objectives.
Armed with these forms the evaluator observes in the
classroom or interviews the educator until the data is
gathered. It turns out that a few short observations at
strategic times do a better job of documenting specific
teaching skills and behaviors than a single hour long
observation.¹

After the data is collected, the evaluator uses it to rate the performance of the individual
on each specific objective or teaching behavior. Within that individual’s evaluation form on the

---

¹ For principals/administrators there are four data-gathering documents. (1) Principal interview questions, (2)
Teacher interview questions, (3) Parent survey questions, (4) Things to look for. Most objectives use more than
one data-gathering method to corroborate findings in principal evaluations.
Jet Evaluations website, the level of performance is selected with a click of the mouse. The evaluator is able to choose among five performance levels of the behavior. Level 5, excellent performance, describes how it looks in a classroom when a teacher is doing an excellent job of this behavior, both in terms of observable behavior and results seen the classroom. Level 4 performance is always “Sometimes excellent but not yet consistently.” Level 3, satisfactory performance, describes the behaviors one sees from a teacher who is making a good faith effort at implementing the expectation but may not yet be getting excellent results. Satisfactory performance will become excellent if the teacher continues his or her efforts with perhaps some subtle improvements. Level 2 performance is always, “Sometimes satisfactory, but not yet consistently.” Level 1, unsatisfactory performance, describes a teacher who is not attempting to implement the behavior expected, or not doing so yet.

Once the current level of performance is selected for each of the objectives, the initial evaluation is ready to be printed out from the website. This print out is then shared with the teacher. It shows the current level of performance, according to the evaluator, but also provides a clear and specific description of the satisfactory and excellent levels of performance, so the educator being evaluated now has clear goals for improvement.

The Jet Evaluations website stores the selected objectives and their ratings in that person’s file. In the spring (or sooner if desired) the evaluator simply selects “Re-eval” and a re-evaluation form is created. The data-collection forms are printed out, observations and interviews occur again, and then the evaluator goes into the re-eval form. The initial rating is shown and can then be changed (assuming there has been improvement) with the click of a button. When the re-evaluation is presented to the educator, the focus is on how much improvement occurred and where it occurred. This process lends itself to viewing educator evaluations as motivating and formative rather than summative and dangerous. Here is a diagram of the Jet evaluation process.
*Jet* Educator Evaluations provides nearly 100 specific objectives to choose from. Even so, if the one you want isn’t there, we have provided a helpful wizard to assist you to create your own objectives, which will then work just as our objectives do on the website. We know that you are going to have to try out this unique and revolutionary process in order to know if it will work for you. That is why your first year with up to 12 evaluations is free of charge. We know you’ll become a customer for life!